

VOL. XXXIX, NO. 10

WEEK ENDING
APRIL 21, 1934

PRICE TEN CENTS

MID-WEEK PICTORIAL

PUBLISHED WEEKLY BY THE
NEW YORK TIMES COMPANY



"AMERICA'S
MOST
BEAUTIFUL
MODEL"

Miss Janet Hutchinson,
Who Received
the Beauty Award
in Connection With
the Thirteenth Na-
tional Exhibition of
Advertising Art in
New York.

(New York Times Studios.)



IMPERIAL ROME: A REMARKABLE SCALE MODEL



THE ETERNAL CITY AT THE CLIMAX OF ITS IMPERIAL SPLENDORS: RELIEF MODEL OF ANCIENT ROME, Built on a Scale of 1 to 400 by Paul Bigot of France, Showing the World Capital as It Appeared Late in the Imperial Age Crowded With the Monumental Structures of Many Centuries. On the Inset Map Some of the Outstanding Features of the City Are Indicated as Follows: No. 1, Circus Maximus; 2, Coliseum; 3, Capitol; 4, Appian Way; 5, Baths of Caracalla; 6, Tomb of Hadrian, Now Castle St. Angelo; 7, a Stretch of the Tiber; 8, Temple of Venus and Rome.

(Times Wide World Photos, Paris Bureau.)



THE CITY OF THE SEVEN HILLS: ANOTHER VIEW OF THE MODEL OF ANCIENT ROME, Showing the Coliseum at the Upper Left and the Circus Maximus at the Upper Centre.

MID-WEEK PICTORIAL

"A NATIONAL MAGAZINE OF NEWS PICTURES"

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NEW YORK, WEEK ENDING APRIL 21, 1934



WORLD'S RECORD-BREAKER IN BACKSTROKE COMPETITION

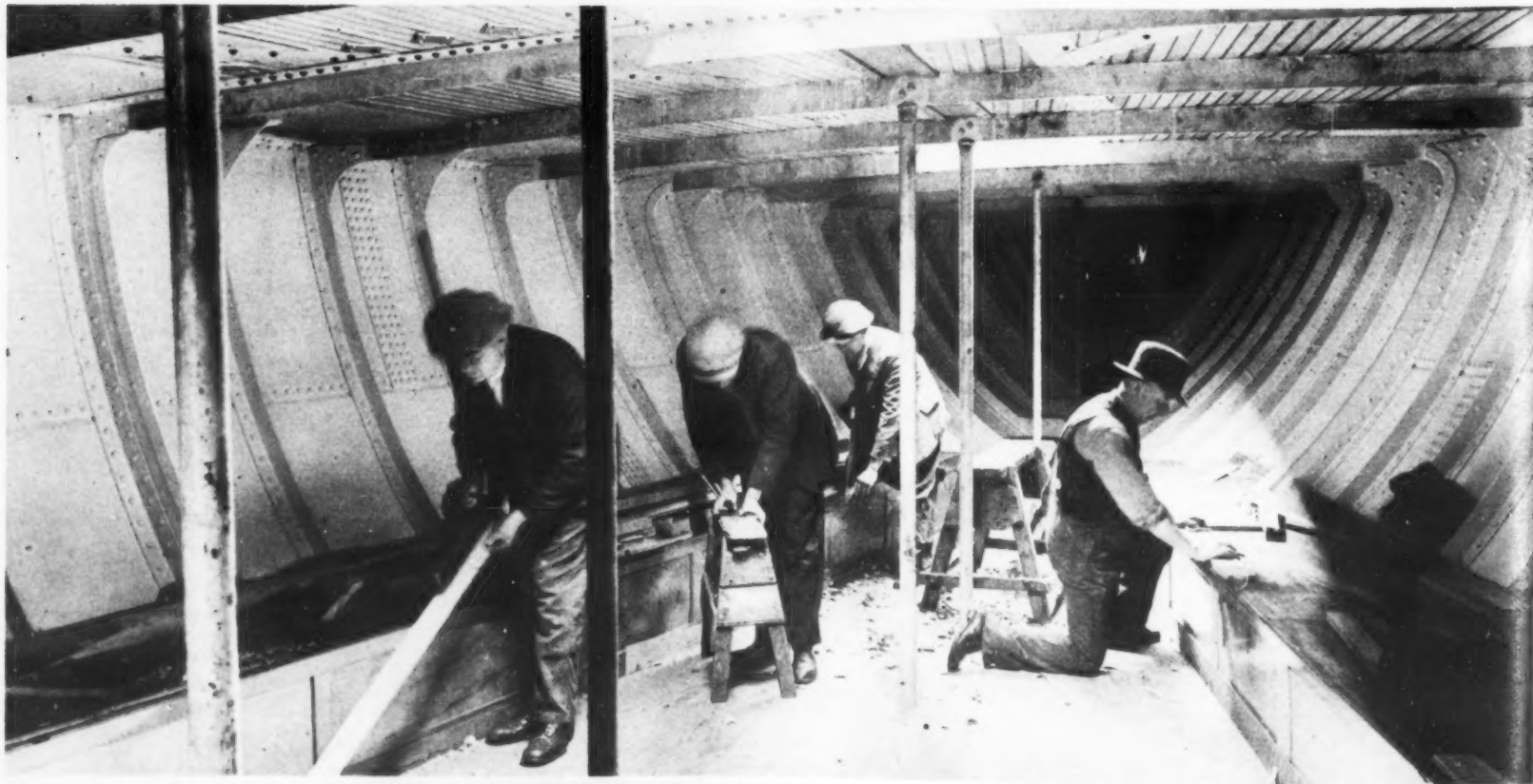
Mrs. Eleanor Holm Jarrett, Who Set a New Mark of 1 Minute 10.4 Seconds for the 100-Yard Event in the National Swimming and Diving Championships at Chicago.

(Times Wide World Photos, Chicago Bureau.)

THE ENDEAVOUR: BRITAIN'S BID FOR YACHT SUPREMACY



THE HULL OF THE BRITISH CHALLENGER FOR THE AMERICA'S CUP NEARS COMPLETION: WORKMEN Fitting the Hatches to T. O. M. Sopwith's Yacht Endeavour, Which Upon Sailing the Atlantic This Summer Will Meet the American Defender Rainbow in the Racing Series Off Newport, R. I.
(Times Wide World Photos, London Bureau.)



AT WORK ON THE FITTINGS FOR A TRANSATLANTIC VOYAGE: CARPENTERS of the Shipbuilding Plant at Gosport, England, Building Accommodations for the Crew of the Endeavour in the Bow of the Racing Yacht Which in Keeping With the Rules of the International Race Must Be Sailed Across the Atlantic.
(Times Wide World Photos, London Bureau.)

THE HOUSE INVESTIGATES DR. WIRT'S CHARGES



THE ACCUSER OF THE "BRAIN TRUSTERS" APPEARS BEFORE THE HOUSE INVESTIGATING COMMITTEE: DR. WILLIAM A. WIRT

(Right) Ready to Begin His Testimony Regarding His Conversation With "Satellites" of the President's Advisers Which Led to His Charges of Communist Influence. At the Left Are Representatives John J. O'Connor of New York and Alfred Lee Bulwinkle of North Carolina, Chairman of the Committee. (Times Wide World Photos, Washington Bureau.)



OFTEN QUOTED BY DR. WIRT: MISS HILDEGARDE KNEELAND, Chief of the Division of Economics of the Bureau of Home Economics, Who Was Cited by the Gary Educator as the Authority for Many of His Statements. (© Harris & Ewing.)



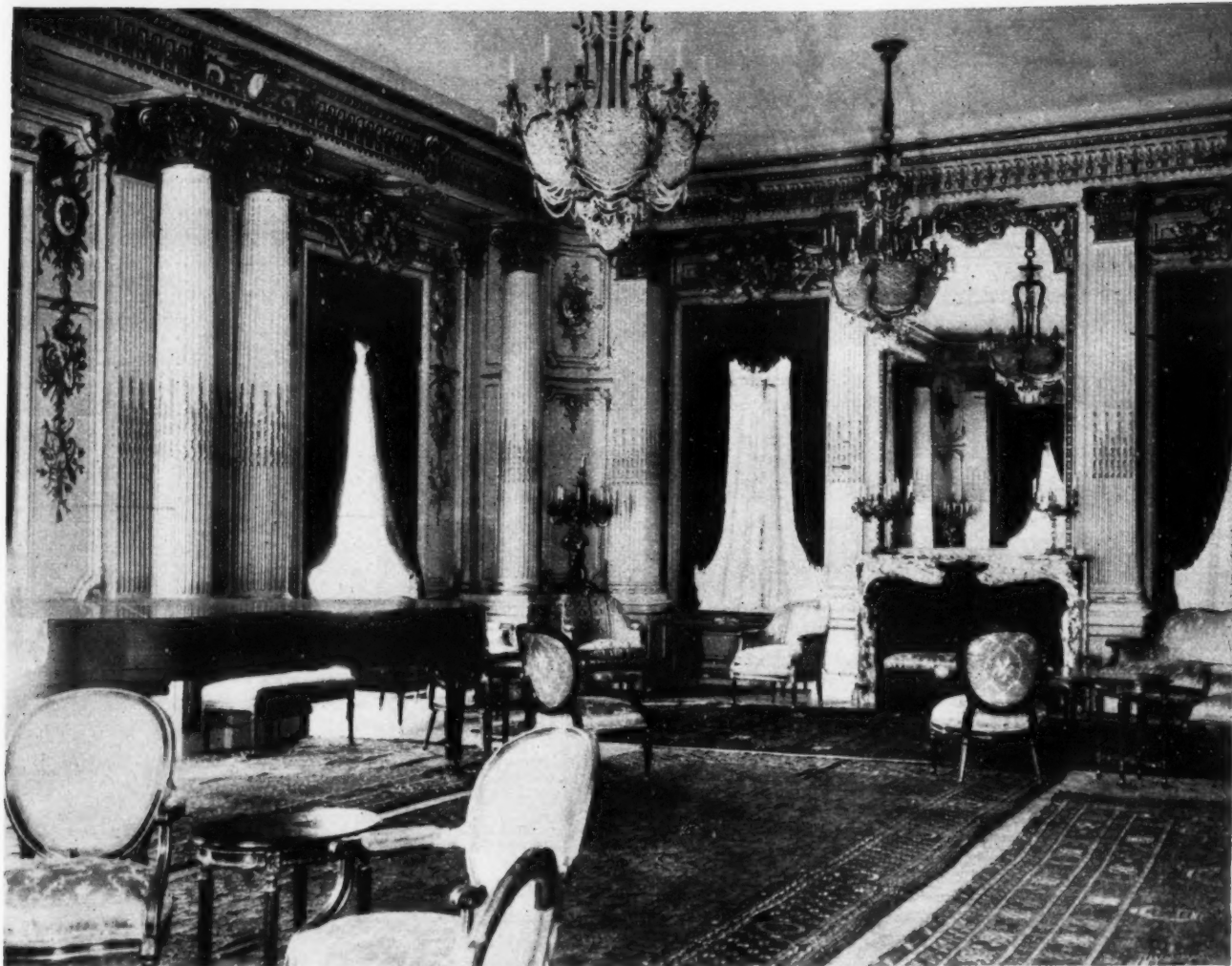
FIGURES IN THE HOUSE INQUIRY:

MISS ALICE BARROWS, (Right), the Hostess at the Wirt Dinner Party, Leaving the House Office Building After the First Hearing, With Miss Mary Taylor and David C. Coyle, Who Were Among the Guests. (Times Wide World Photos, Washington Bureau.)

THE SCENE OF THE NOW CELEBRATED DINNER PARTY: THE DINING ROOM of the Summer Home of Miss Alice Barrows at McLean, Va., as It Appears With the House Untenanted for the Winter. (Times Wide World Photos.)



ANOTHER OF THOSE LISTED BY DR. WIRT: LAURENCE TODD, Now Washington Correspondent for Tass, the Official Soviet News Agency. (© Harris & Ewing.)



CZARIST LUXURY FOR THE SOVIET ENVOY

THE RUSSIAN EMBASSY
IN WASHINGTON IS
TENANTED AFTER
STANDING VACANT FOR
FIFTEEN YEARS:
ONE OF THE IMPOSING
STATE ROOMS

of the Former Pullman House, Which John Hays Hammond Sold to the Czarist Government and Which Becomes the Property of the Soviet Union Following American Recognition of Moscow. Alexander Antonovich Troyanovsky, the Soviet Ambassador, and Mrs. Troyanovsky Have Moved Into the Building, Which Has Been Refurnished With Pictures, Rugs and Furniture Sent From Moscow Museums. Several Large Antique Beshir Bokhara Rugs Are Considered Among the World's Finest Examples.

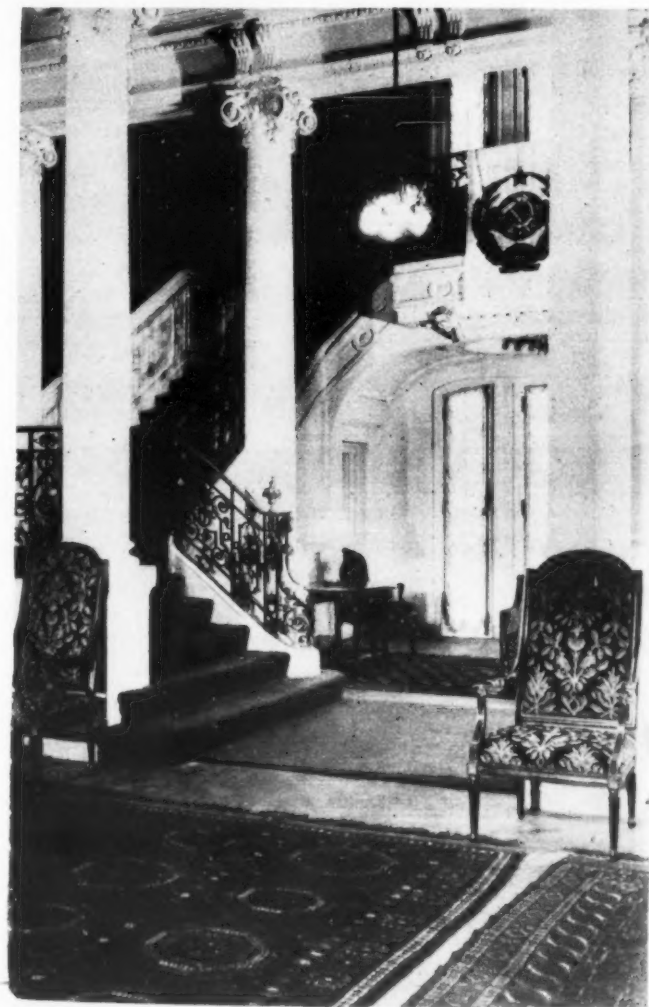
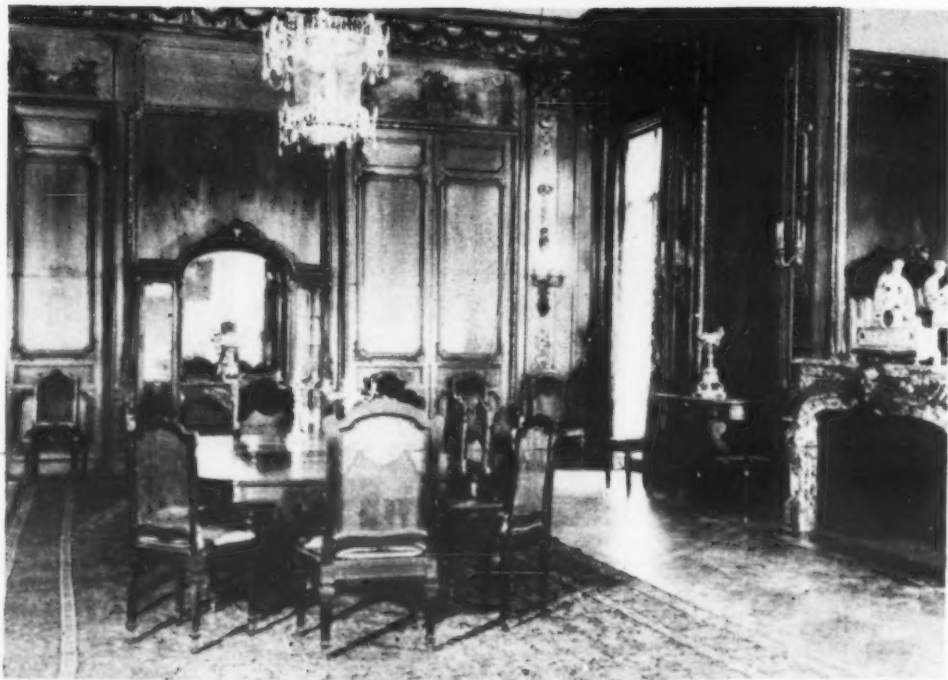
(Times Wide World Photos, Washington Bureau.)



SPOKES-
MAN
FOR THE
SOVIETS:
ALEXAN-
DER
A.

TROYA-
NOVSKY
at His Desk
in

Washington.



THE IMPERIAL EMBLEMS REPLACED BY THE SOVIET
HAMMER, SICKLE AND STAR: AN INTERIOR
of the Russian Embassy in Washington, Now in Possession
of the Moscow Régime.

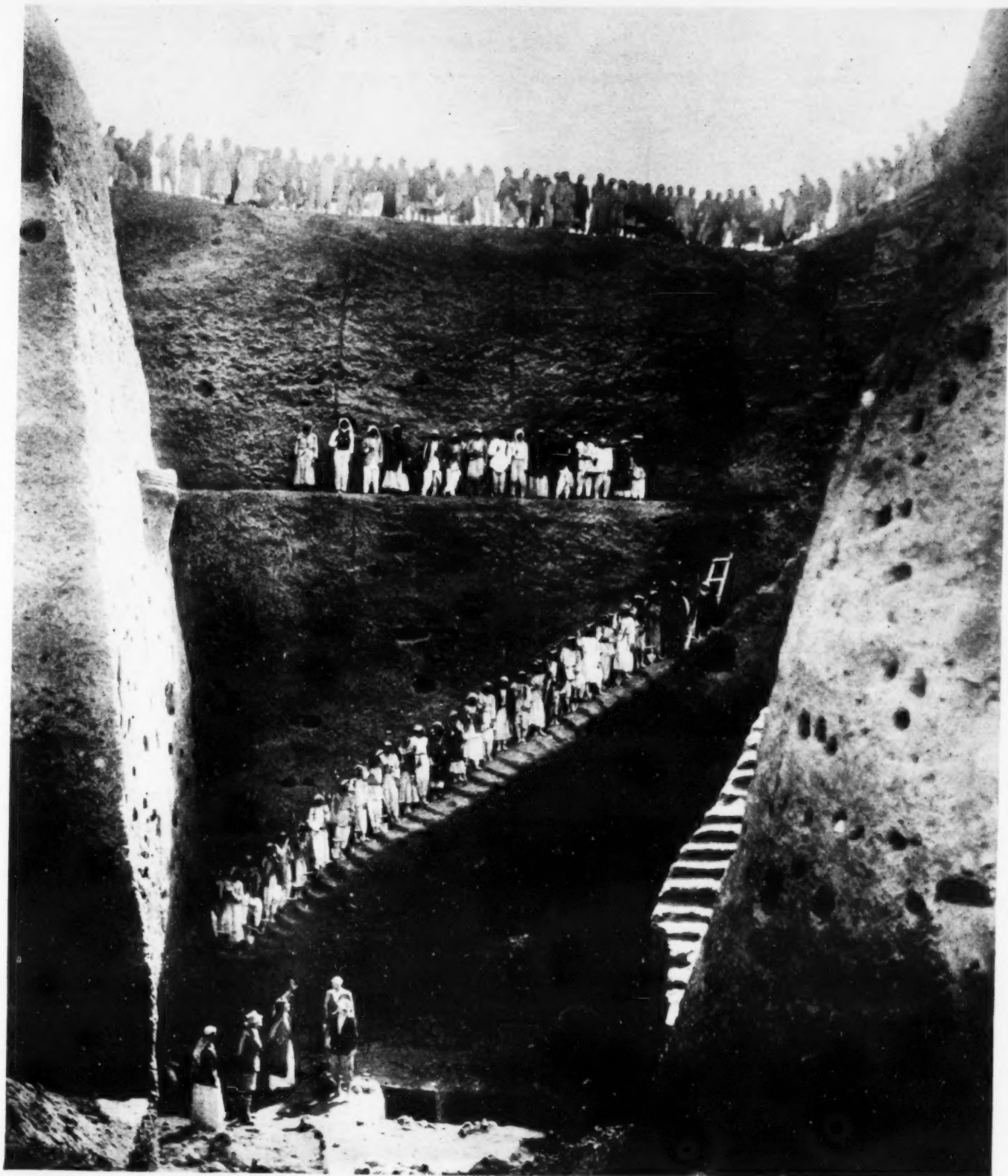
At Left—

WITH ITS ORIGINAL OAK PANELING INTACT: THE
STATE DINING ROOM,
as It Appears Under the Soviet Régime.

A PIT MORE THAN FIFTY FEET DEEP DUG TO UNCOVER A CEMETERY OF 6,000 YEARS AGO: MEMBERS OF THE SCIENTIFIC STAFF AND NATIVE WORKERS

of the Joint Archaeological Expedition Sent to Ur of the Chaldees by the British Museum and the University Museum of the University of Pennsylvania Lined Up in the Big Excavation Made in Exploring a Jemdet Nasr Cemetery of Primitive Times. With This Work Done the Expedition Had Achieved Its Final Objective and the Field Work Begun There More Than

Twelve Years Ago Was Brought to a Close After Having Added Much Important Information to the World's Store of Knowledge About the Early Civilizations in Western Asia. (University of Pennsylvania.)



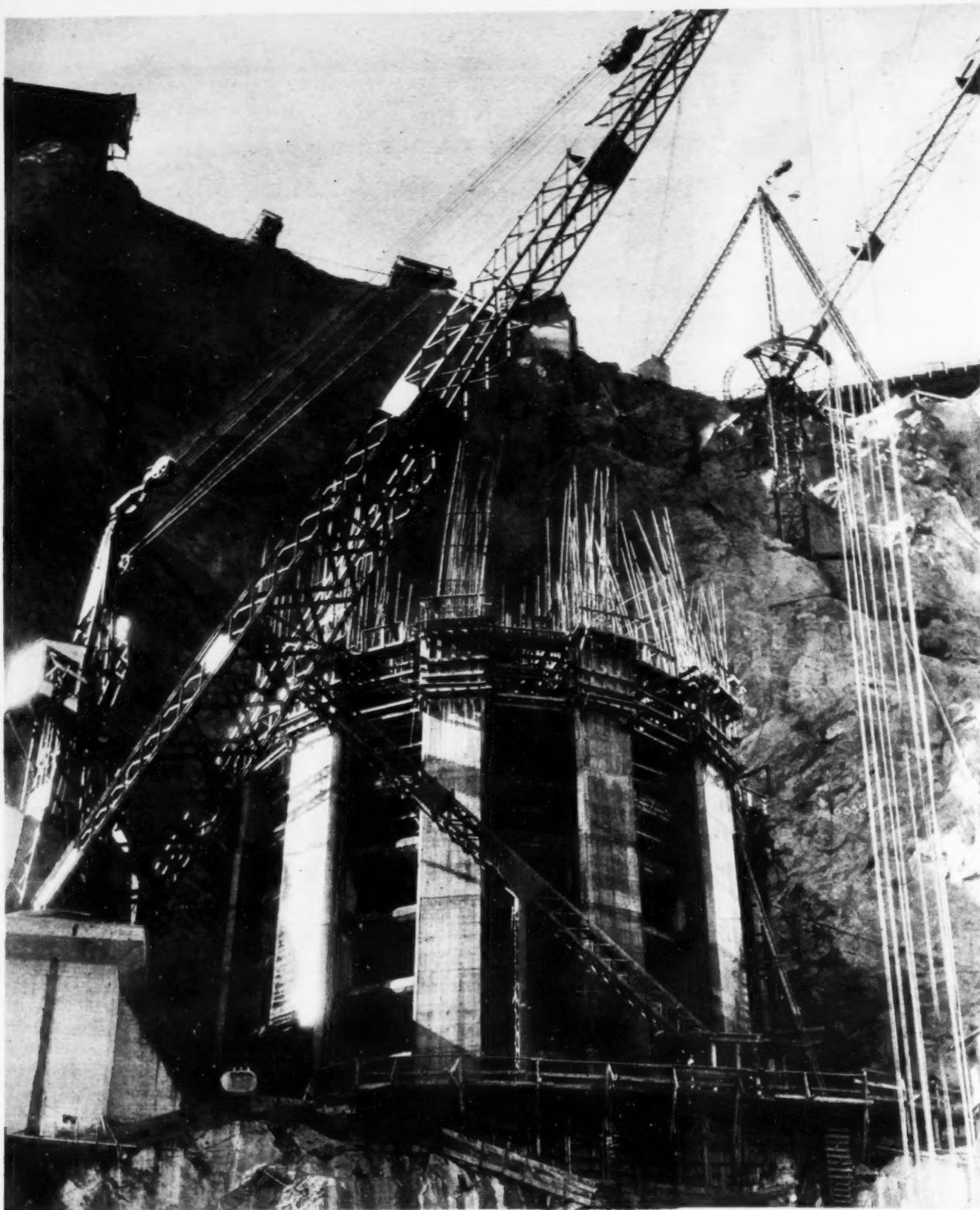
Below—

A COIN OF 140 B. C.: A HALF SHEKEL OF SILVER, Worth 25 Cents at the Time It Was Minted, Which Is Owned by Vincent Thompson, a Janitor at the University of Rochester.

(Times Wide World Photos.)



AT THE NATIONAL SHRINE IN ARLINGTON CEMETERY: CAPTAIN EDWARD A. DUFF, Now Chaplain of the Navy Yard in New York, Visits the Tomb of the Unknown Soldier for the First Time Since He Accompanied the Body From France While Chaplain of the Cruiser Olympia. (Associated Press.)



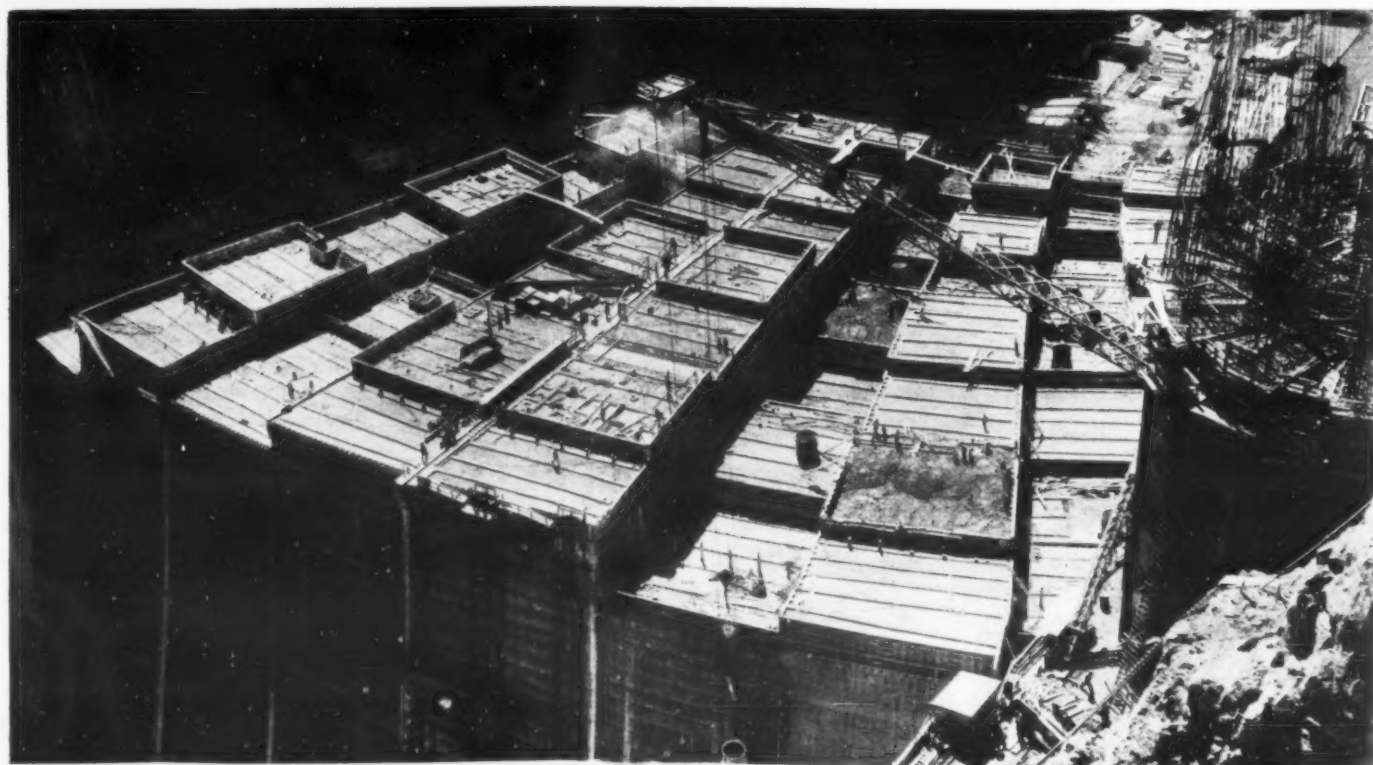
BOULDER DAM: A RECORD OF PROGRESS

THE COMPLICATED STRUCTURES OF BOULDER DAM THRUST NEARER AND NEARER TOWARD THE TOP OF BLACK CANYON:
DOWNSTREAM NEVADA
INTAKE TOWER

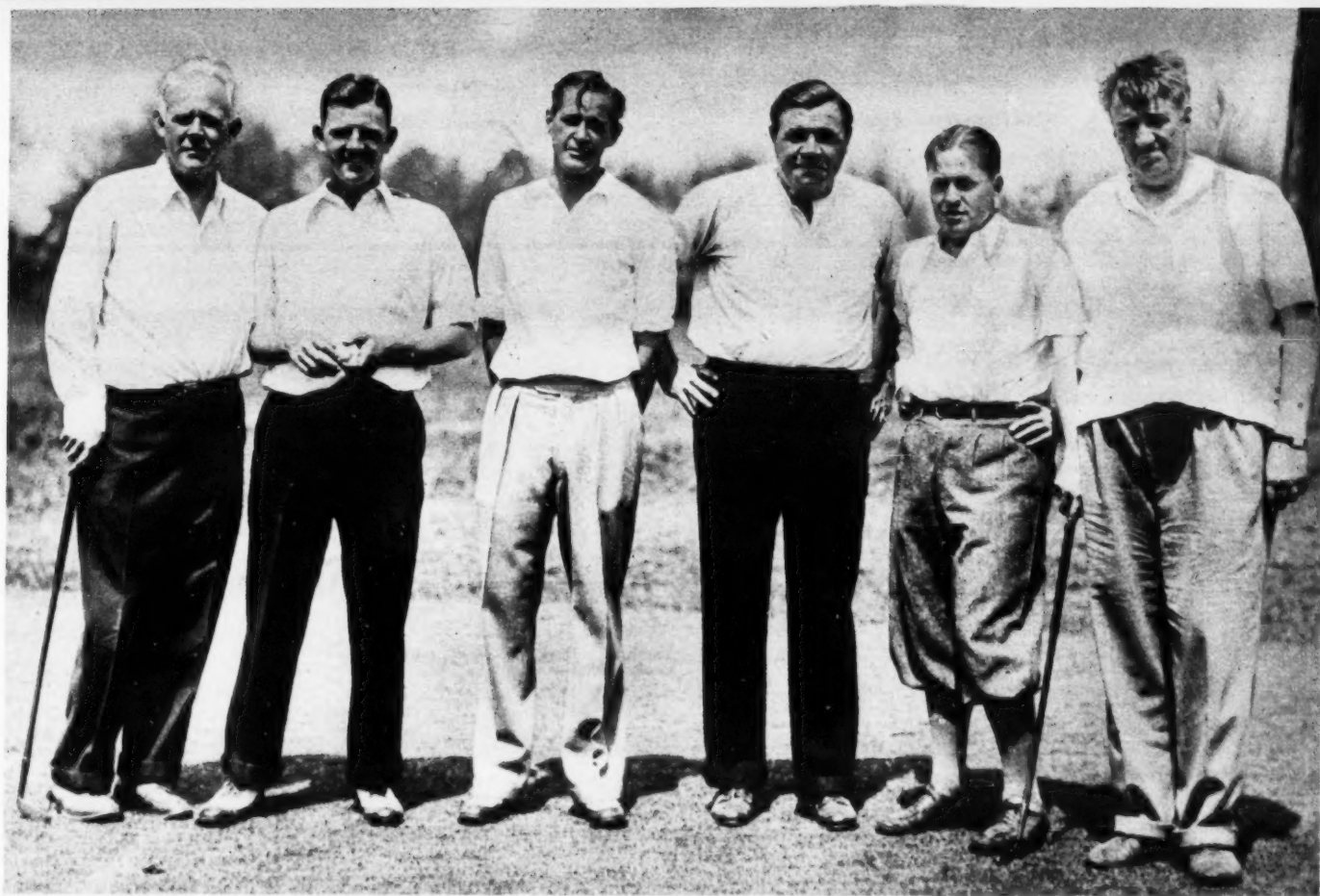
Under Construction, as Photographed From the Top of the Dam When It Had Reached an Elevation 330 Feet Above the Foundation. During March a Total of 261,874 Cubic Yards of Concrete Was Poured in the Dam, Raising the Top Level Thirty Feet, and the Month's Receipts of Bulk Cement Totaled 1,000 Carloads. The Number of Men Employed Has Reached 4,837 and the Construction Payroll for a Month Exceeds \$600,000.

(U. S. Bureau of Reclamation.)

A MASS OF CONCRETE THAT ALREADY TOWERS 330 FEET ABOVE THE BED OF THE COLORADO: THE UPSTREAM FACE AND TOP OF BOULDER DAM, as Seen From the Operating Cage Over the Nevada Intake Tower.



A VARIED OUTLOOK ON THE SPORTS WORLD



A NOTABLE "SIXSOME" ON BOBBY JONES'S HOME COURSE AT ATLANTA: FAMOUS SPORTS FIGURES Playing a Round Together at the East Lake Club. Left to Right Are: Grantland Rice, Sports Writer; Sam Byrd, One of the Best Golfers in Baseball; Dick Vidmer, Sports Writer; Babe Ruth, Bobby Jones and Hal Sims, Contract Bridge Expert.
(Times Wide World Photos.)



BAREFOOT ANGLER OF THE SOUTHLAND: MISS MABEL CLAIRE STRICKLAND

Represents the Spirit of Early Spring While Waiting for a Nibble in a Creek Near Douglas, Ga.
(Times Wide World Photos.)



THE WORLD'S CHAMPION AT 18.2 BALK-LINE BILLIARDS: WELKER COCHRAN of San Francisco Receiving His Medal From Referee Charles Peterson (Centre) After Defeating Eric Hagenlacher (Right), German Champion, in the Play-Off in Chicago.
(Times Wide World Photos, Chicago Bureau.)

At Left—A FOREIGN ATHLETIC DELEGATION ON A GOOD-WILL TOUR OF AMERICA: THE ENGLISH LA-CROSSE TEAM (Standing) Poses With an All-Philadelphia Aggregation (Kneeling) Before a Game on the Bryn Mawr College Field.
(Times Wide World Photos, Philadelphia Bureau.)





IN THE WORLD OF ART

Masterpieces
in an
American
Collection

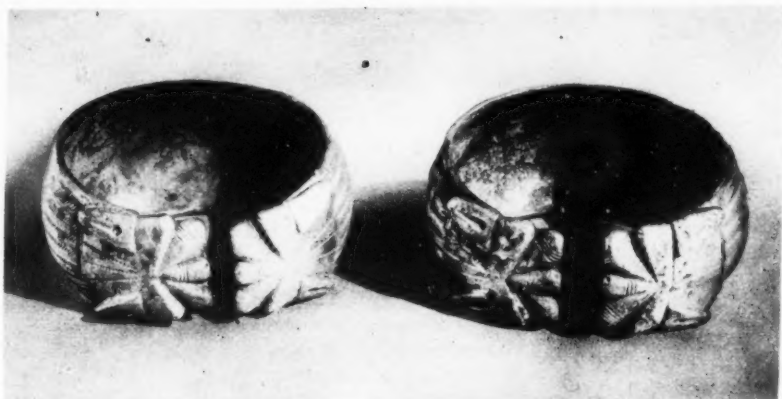
"LANDSCAPE," BY
JOHN CONSTABLE,
R.A. (1776-1837),
One of a Group of
Nearly Two Hundred
Old Masters in the Col-
lection of the Ehrich
Galleries Exhibited at
the American Art
Association-Anderson
Galleries in New York.

Below—

"THE YOUNG GLEANER," BY JOHN HOPPNER, R.A. (1758-1810),
One of the Masterpieces in the Collection of the Ehrich Galleries.



"MADONNA AND CHILD WITH SAINTS," BY ANDREA DEL SARTO
(1486-1531),
Shown in the Exhibition of the Ehrich Galleries' Collection.



TWO OF THE SERIES OF SILVER BRACELETS Found on the Arms of the Queen.



SILVER ANKLETS Decorated With Lions' Heads.

TREASURES OF A QUEEN OF LONG AGO



A NECKLACE OF SILVER AND GARNET Which Encircled the Neck of the Queen.



A REGAL ORNAMENT DEEMED FIT FOR A QUEEN'S BURIAL: SILVER CROWN SET WITH CARNELIAN Found on the Head of a Queen of the Byzantine Period Whose Tomb Was Discovered Intact in the Byzantine-Nubian Cemetery at Ballana in Upper Egypt in Excavations Under the Auspices of the Department of Antiquities of the Egyptian Government. The Cemetery Dates Back to About the Beginning of the Christian Era, and the Tomb Is One of the Very Few Ever Unearthed Intact.

(Photos by Levy from Times Wide World Photos.)



A GRACEFUL VESSEL OF SILVER Found in the Tomb, Which Contained Many Other Vessels of Bronze and Silver.



EARRINGS OF SILVER.

In Addition to Those Worn by the Queen, Four Pairs Were Found Lying on Each Side of Her Head.



FINGER AND TOE RINGS.

Some of the Finger Rings Are Set With Precious Stones, and the Toe Rings Are Decorated With Fly Amulets.

FOOTNOTES ON A WEEK'S HEADLINERS

IN THE HARRIMAN DYNASTY

W. AVERILL HARRIMAN, who becomes "contact man" with industry in the drastic NRA reorganization, has plenty of other jobs awaiting him whenever he gets tired of working for the government in Washington. Son and heir of the late E. H. Harriman, railway empire builder, he is a strong factor in the management of dozens of powerful corporations—railroad, banking, aviation, shipping and what not—and can have his choice of a wide assortment of titles in the realm of big business.

Mr. Harriman started his business career in 1913, shortly after his graduation from Yale, as a clerk in the Union Pacific offices at Omaha and had to live on his pay of \$25 a week, as his father decreed. Later he was an overalled section hand. Gradually he took over the management of his father's vast estate, but it was in steamship lines rather than railroads that he first asserted himself in a conspicuous way, and when he was 33 his companies controlled the largest tonnage under the American flag. Under the Roosevelt administration he has devoted most of his time to NRA, and it has been rumored that he is slated to become the NRA Administrator when and if General Johnson retires.

Now 42, tall, pleasant-mannered, handsome, Mr. Harriman has been married twice and is the father of two children. A few years ago he was ranked among the country's top-notch polo players but recently he has not had leisure for much play.

NRA CHIEF OF STAFF

LIEUT. COL. GEORGE A. LYNCH probably was not greatly surprised when General Johnson selected him to be chief of the NRA administrative staff in the recent decentralizing shake-up only two weeks after he had been borrowed from the army for a four-month term. The colonel made a hole-in-one—147 yards it was—on the Governors Island golf course last August and since that event he expects almost anything to happen. He is an infantry officer in the regular army and was a West Point classmate of General Johnson, who recently described him as "the most advanced thinker in the United States Army." Before the General asked for him, his only contact with the NRA seems to have been a fleeting assignment to help mobilize marchers for the NRA parade in New York last Fall.

Colonel Lynch is a big gray-haired man with a small curled mustache and a faultless taste in dress. Recently he has been on duty with the general staff, stationed at Governors Island, New York, and before that he was attached to the Army War College doing research work.



W. A. Harriman.
(Wide World.)



George A. Lynch.
(Associated Press.)

By OMAR HITE

A FENCING CHAMPION IN EXILE

MISS HELENE MAYER, a tall blonde native of Germany who now is a student at Scripps College in Claremont, Calif., added the American women's national indoor fencing title to her imposing list of championships at last week's meet in New York. She is 24 years old and since 1927 has been winning most of the world's fencing meets, though she met defeat in the 1932 Olympics after scoring a notable victory in the 1928 games at Amsterdam. She began fencing at the age of 11 and in 1924, when 14, won the championship of Germany.

Miss Mayer, who speaks half a dozen languages, has been educated in the law in Germany, France and the United States, but under the Hitler régime she cannot practice her profession in the land of her birth, for she is of part Jewish ancestry. In California she is specializing in comparative literature and it is probable she will continue her studies in some American university. She still has hopes of being among the German fencing competitors in the 1936 Olympics.



Miss Helene Mayer.
(Wide World.)

SOLDIER AND HISTORICAL PAINTER

JOHAN WARD DUNSMORE, the first recipient of the medal to be awarded annually to the American Mason deemed to have made the year's most important contribution to the world in the field of art, is famous for his historical paintings, many of which have been reproduced in leading magazines. Thirty of his paintings of the American Revolution hang in the gallery at Fraunces Tavern, New York shrine of the Sons of the Revolution, and he is represented in many other notable collections with canvases remarkably accurate in detail which capture all the color and drama of great events.

Mr. Dunsmore was past 60 when America entered the World War but managed to get into uniform and to do his bit in making history, first on aqueduct guard duty, then as a member of the Seventh Coast Artillery Corps and finally as a major with the regular army in charge of Red Cross activities at General Hospitals 5 and 41 until the close of 1920. He was born of revolutionary ancestry in 1856 at Oxford, Ohio, attended the University of Cincinnati and studied art with Thomas Couture in Paris. His "Macbeth" won a medal in 1881. He was director of the Detroit Museum of Art from 1888 to 1890 and of the Detroit School of Art from 1890 to 1894. He is an associate member of the National Academy and has been prominent for many years in leading art societies, as well as in patriotic organizations.



John Ward Dunsmore
(Wide World.)

MAN OF MANY DISGUISES

IGNATIUS TREBITSCH LINCOLN, who has been a little of everything from a member of the British Parliament to a self-proclaimed German spy, landed at Victoria, B. C., one day last week in a new incarnation. This time he is the Abbott Chao Kung, heading a party of six Buddhist nuns and four monks bound from the Orient for a Buddhist monastery in Germany.

In his fifty-nine years of life he has been many things. Born in Hungary, he moved to a London slum, abandoned Judaism for Lutheranism, was a Presbyterian missionary in Canada, became a Church of England



I. T. Lincoln.

curate and then turned his interest to sociology. At the age of 31, in 1906, he was elected to Parliament as a Unionist and did nothing particularly sensational until his 1916 appearance in the United States to announce himself as one of the cleverest of German spies. The British evidently did not take his spy stories very seriously, for after they got him back in England they tried him on a prosaic forgery charge and sentenced him to three years in prison. About 1920 he took part in a monarchist putsch in Berlin and then fled to the Orient, where for a time he was an adviser to General Wu Pei-fu in China. In 1926 the execution of his son, a British soldier, for killing a man whose house he was trying to rob, drew attention to Lincoln again, and after that his next appearance in the news was as a convert to Buddhism.

HEAD OF THE WIRT COMMITTEE

ALFRID LEE BULWINKLE, chairman of the House Committee investigating Dr. William A. Wirt's charges of communistic plotting by "brain trusters," comes from Gastonia, N. C., which a few years ago was very much in the news because of fatal clashes between Communists and local residents over a campaign to unionize textile workers. In the ensuing series of trials Mr. Bulwinkle, then on an enforced vacation from Congress, was one of the anti-Communist attorneys, but in the Wirt hearing he did not appear unduly alarmed over the threat of Red revolution in the near future.

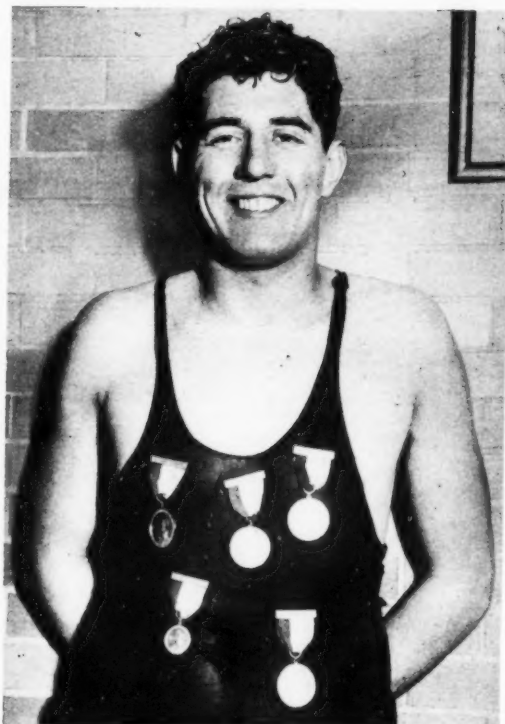
Mr. Bulwinkle has been in Congress since 1920, except for a two-year interruption due to his defeat in 1928 in the North Carolina rebellion over the Smith candidacy, although he had been strongly anti-Smith before the Houston convention. Born at Charleston, S. C., in 1883, he moved to Gaston County in boyhood, was a law student at the University of North Carolina and began the practice of law in 1904. He was a captain in the National Guard from 1909 to 1917, served on the Mexican border, and went overseas as a major in the field artillery of the A. E. F.



A. L. Bulwinkle.
(Wide World.)



THE WORLD'S CHAMPION HIGH JUMPER BETTERS HIS OWN MARK: WALTER MARTY of Fresno State College, Who Holds Both the Indoor and Outdoor Records, Going Over the Bar at 6 Feet 9½ Inches, Three-Quarters of an Inch Over His Old High, in a Meet With the Sacramento Junior College at Fresno, Calif. (Times Wide World Photos.)



HE WON FIVE MEDALS IN THE NATIONAL A. A. U. INDOOR MEET: JACK MEDICA of the University of Washington, Who Set New World's Records in the 400-Yard and 440-Yard Swimming Races in the Championships at Columbus, Ohio. (Times Wide World Photos, Cleveland Bureau.)



A HEADLONG DIVE OVER THE BARRIER: F. T. HEAL and His Mount, Sandy, Crash in Perilous Fashion in the Eggesford Hunt Point-to-Point Near Okehampton, Devonshire, England. (Times Wide World Photos.)



ONE OF THE FREAK HAZARDS OF THE ROAD: A MOTORCYCLE SIDECAR Throws a Wheel Into the Air While Rounding a Turn on the River Dart, Near Newbridge Hill, England. (Times Wide World Photos.)



WOMEN IN ATHLETICS: TWO NATIONAL MEETS

STARS OF THE AQUATIC REALM: MEMBERS OF THE NEW YORK WOMEN'S SWIMMING ASSOCIATION TEAM at the National Indoor Diving and Swimming Championships at Chicago, Where They Won the 100-Yard Backstroke Dash and the 300-Meter Relay. Left to Right Are: Lillian Irwin, Susan Robertson, Jessie Conway, Mrs. Eleanor Holm Jarrett, Dorothea Dickinson and Janice Lifson.

(Times Wide World Photos, Chicago Bureau.)



TWO WORLD'S RECORD-BREAKERS IN THE WOMEN'S NATIONAL A. A. U. INDOOR MEET: STELLA WALSH AND RENA McDONALD

Congratulating Each Other After Winning Their Events in the Brooklyn Meet. Miss Walsh Set a New Mark of 26 Seconds for the 200-Meter Dash and Miss McDonald Threw the Eight-Pound Shot 40 Feet 11 Inches.

(Times Wide World Photos.)



INDOOR CHAMPION IN THE HIGH JUMP: ALICE ARDEN of the Dragon Club of Brooklyn Clearing the the Bar at 5 Feet 1 Inch.

(Times Wide World Photos.)



THE WINNER OF THE HIGH BOARD DIVING TITLE: DOROTHY POYNTON of Los Angeles, Who Retained Her Championship at the Chicago Meet.

(Times Wide World Photos, Chicago Bureau.)



THE CHAMPIONSHIP TEAM IN THE INDOOR TRACK AND FIELD MEET: THE LINCOLN PARK ATHLETIC CLUB TEAM OF CHICAGO, Which Scored 29 Points to 13 for Its Nearest Rival.

(Times Wide World Photos.)

THE PRESIDENT'S RETURN: AN UNPRECEDENTED WELCOME



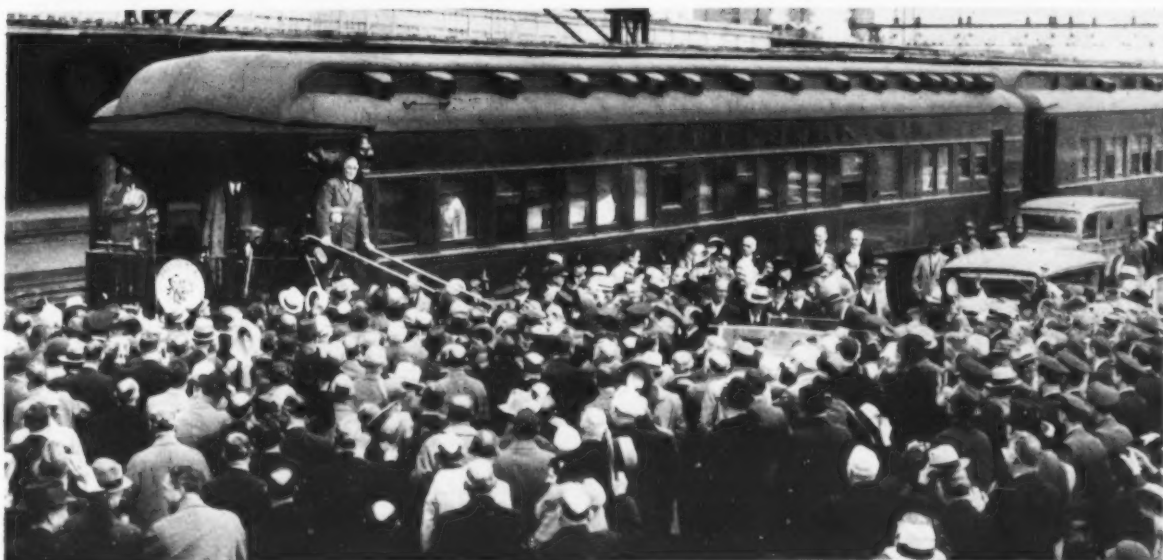
A RECEPTION UNPRECEDENTED IN WASHINGTON MEMORY ON THE RETURN OF THE PRESIDENT FROM HIS FISHING VACATION IN SOUTHERN WATERS: MR. ROOSEVELT, Accompanied by Mrs. Roosevelt and Their Daughter, Mrs. Curtis Dall, Passing Through a Lane Formed by Members of Congress as He Left the Union Station for the White House After His Cruise Aboard the Nourmahal. About 200 House Members and 30 Senators Met at the Station After a Parade Headed by the Marine Band for Welcoming Ceremonies Without a Parallel in Recent History.
(Times Wide World Photos, Washington Bureau.)



A CONGRESSIONAL PARADE IN HONOR OF THE PRESIDENT: 200 MEMBERS OF THE HOUSE, Headed by the Marine Band, Marching to the Washington Union Station to Greet Mr. Roosevelt. The Senatorial Delegation Refused to March and Its Thirty "Welcomers" Arrived Singly. Only Three Republican Members of Congress Joined in the Parade.



AT THE HEAD OF THE HOUSE PARADERS: SPEAKER HENRY T. RAINEY, Flanked by Representatives Thomas H. Cullen and Adolph J. Sabath, Marching From the Capitol to the Union Station.



THE PRESIDENT JOVIALY CHIDES THE MEMBERS OF CONGRESS FOR THEIR BEHAVIOR IN HIS ABSENCE: MR. ROOSEVELT Addressing the Welcoming Committee From the Rear Platform of His Train.

≡ SMILING THROUGH ≡

A GENERAL and a colonel were walking down the street. They met many privates and each time the colonel would salute he would mutter: "The same to you."

The general's curiosity got the better of him and he asked, "Why do you always say that?"

The colonel asserted, "I was once a private and I know what they are thinking."—*Milwaukee Medical Times.*

The barber had used his electric clippers in cutting small Betty's hair.

"I guess my neck wasn't clean," she told her mother on coming home, "'cause that man used his vacuum cleaner on it."—*Washington Labor.*

"Just why do you want a married man to work for you, rather than a bachelor?" asked the curious chap.

"Well," sighed the boss, "the married men don't get so upset when I yell at them."—*Brooklyn Eagle.*

Some Hollywood actors were discussing loneliness when one, a noted egomaniac, remarked, "I could stand being on a desert island with the one I love."

"Wouldn't you rather have some one with you?" quickly asked another of the party.—*Boston Transcript.*

He—"Isn't it about time baby called me daddy?"

She—"I've decided not to let him know who you are until the little darling gets a little stronger."—*Tid-Bits.*

Wife—"Golf! It's nothing but golf with you! I'm going home to mother!"

Husband—"All right, dear. While you're packing I'll go out and practice on the lawn!"—*Humorist.*

A big car pulled up to the curb. A little girl's heart missed a beat.

"Going north, baby?"

"Why—er—ah—yes!"

"Well, give my regards to the Eskimos," and the big car continued on its way.—*Tennessee Tar.*

Sir Isaac Newton had just been in his orchard and discovered the law of gravitation. When he told his neighbor about it, the neighbor exclaimed: "Well, thank heaven, there's one law that won't take an army of officeholders to enforce."—*Pathfinder.*

"What is the difference between an old-fashioned girl and a modern girl?"

"An old-fashioned girl blushes when she is ashamed, and a modern girl is ashamed when she blushes."—*Montreal Gazette.*



CATCH-AS-CATCH-CAN IN A BIG WAY: HEAVY-WEIGHT WRESTLING STARS

Inspired With Inordinate Ambition Working Out on an Elephant Borrowed From the Circus in New York. Sandor Szabo (Left) Works His Toe Holds While Jack MacArthur Touches Up His Technic on Airplane Spins.

(Associated Press.)

Senator Soaper Says:

One of depression's benefits has been a dying out of the "clean desk" pose among big shots. A \$500,000 order is no longer litter.

Our thoughts are with King Gustav in his effort to manage the grandsons. We, too, have had trouble with Swedish matches.

They think Max Baer hasn't trained as seriously as he should for Carnera. As yet he has flashed no defense against a left foot.

Maybe Byrd thinks he will be alone for seven months, but a brush salesman never says die.

Smedley Butler says the Japanese have originated nothing in the military art. We believe, though, they were the first to "launch a defensive."

A study of some of the attorney's fees brings up a practical question, whether it is more blessed to give than to be a receiver.

A new dress, described by Paris scouts, may be worn backward or forward. Seen in the new streamlined cars, it can only add to the confusion.

Here and there in this world of dictators, pure democracy is making progress. Jones's golf is a little more like ours.

Our day is brighter for knowing that a retreat much patronized by Americans in Manila is the Wack Wack Golf and Country Club.

The value of jewels lost by a Hollywood actress was given out as only \$5,000. Only experienced press agents need apply for the vacancy.

Congress still feels it did right in overriding the President. There comes a time, with an election ahead, when a statesman must rise above principle.

A Russian who dropped 23,000 feet before his parachute opened says he will rest on his laurels. A hay pile is fine, too, for the emergency landing.

According to a Treasury bulletin, it was Aladdin who looked for an honest man, with his lamp. So much for the idea that our economists' ignorance only extended to economics.

There are ways of gathering the information undetected. No one has captured a homely international spy.

That Stock Market bill may be unconstitutional. Isn't telling the lamb he can't be shorn an interference with religious belief?

Odds and Eddies

The fellow with a pleasing address is the one who can deliver it in about five minutes.—*Atlanta Constitution.*

Laughing at copy-book maxims is a lot of fun until the fellow who handles your money joins in.—*Wisconsin Journal.*

DISILLUSION.

When I was really very young
I thought I'd like to be
A cowboy with a great big hat
And ride the plains so free.

But since I've sort of grown up,
I no more want to go
And be a cowboy—'cause I've heard
Their songs on radio.

—*Knickerbocker Press.*

No one in Scotland has mentioned seeing the sea serpent for some time, so they must have begun charging admissions. — *Detroit News.*

The only thing we know of at which perfect success can be achieved without hard work is making a fool of yourself.—*Dallas News.*

ALWAYS GOOD FOR ANOTHER TAX.

The treasuries of States
And nation would be lean,
If there were no such thing
As grand old gasoline!

—*Cincinnati Enquirer.*

The son who's willing to take a leaf out of his father's books usually wants it to be the check book.—*Ottawa Journal.*

A Jacksonville man says the best thing he ever got on his radio was \$10 at the pawn shop.—*Florida Times Union.*

UNSTAGED MOTION PICTURE.
Today, while walking on the street
I felt some pride in looking neat,
But pride and neatness quickly flew
When chewing gum got on my shoe.
A wad, grown sticky in the sun,
Makes "tangle-foot" for any one.
And this one stretched long strings
for me

That many smile-lit eyes could see.
Oh, yes, my pride had fallen low,
Yet I was quite "stuck up," you know.

—*Kansas City Star.*

A man who puts his head in a lion's mouth doesn't take any great risk. He hasn't much to lose, anyway.—*Los Angeles Times.*

It was Longfellow who said that a man must be either a hammer or an anvil. But he overlooked the fact that a goodly number prefer to be the bellows.—*Ashland Independent.*



THE WINNERS OF THE PREMIER TROPHY OF PROFESSIONAL HOCKEY: THE CHICAGO BLACK HAWKS,
Winners in the Final Play-Offs of the Stanley Cup Series by Defeating the Detroit Red Wings, 1 to 0, in the Second Overtime Period of the Fourth Game, Celebrate Their Victory on Their Home Ice After the Deciding Match.
(Times Wide World Photos, Chicago Bureau.)



THE MIDGET HERO OF THE HOCKEY WORLD'S SERIES: HAROLD (MUSH) MARCH,

One of the Smallest Players in Big League Hockey, Is Congratulated by Major Frederick McLaughlin, President of the Chicago Black Hawks, for His Winning Goal, Which Brought Victory to His Team in the Stanley Cup Play-offs With Detroit.
(Times Wide World Photos, Chicago Bureau.)

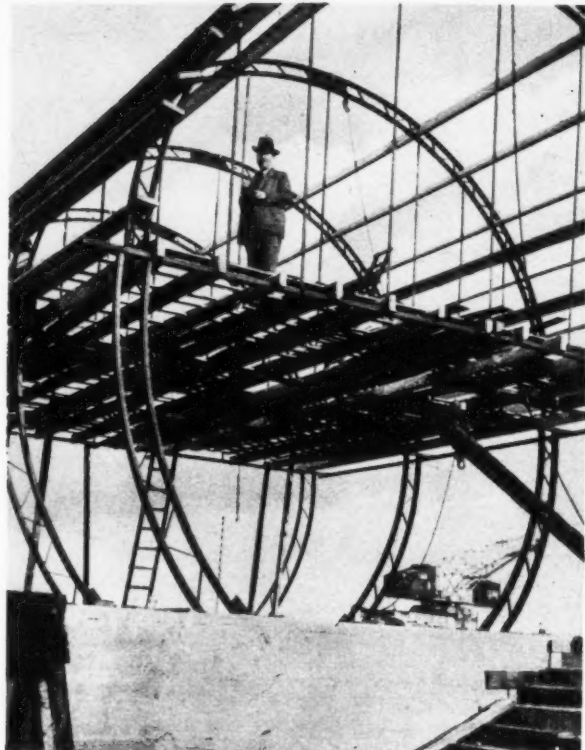
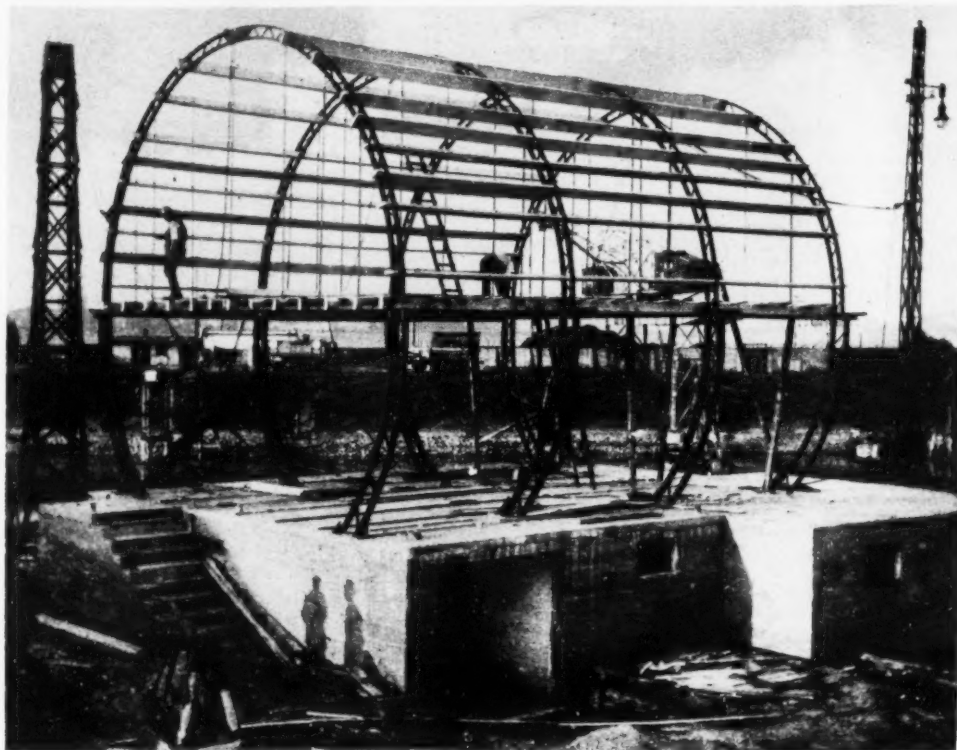


A GERMAN FENCING STAR WINS THE AMERICAN WOMEN'S CHAMPIONSHIP: MISS HELENE MAYER
of Germany, a Member of the Los Angeles Athletic Club and a Student of Scripps College in Claremont, Calif., With Miss Dorothy Locke, the Defending Titleholder, Whom She Defeated (Right), and Miss Anne Morgan, Who Presented the Medals After the Finals in the Tournament at the American Women's Association Clubhouse in New York.
(Times Wide World Photos.)



A FILM CELEBRITY TAKES HIS SONS TO THE CIRCUS: CHARLIE CHAPLIN
Watching the Stunts at a Los Angeles Performance With Charles Spencer Jr. and Sidney Earl Chaplin.
(Times Wide World Photos, Los Angeles Bureau.)

THE BARREL HOUSE: A NEW GERMAN BUILDING PLAN



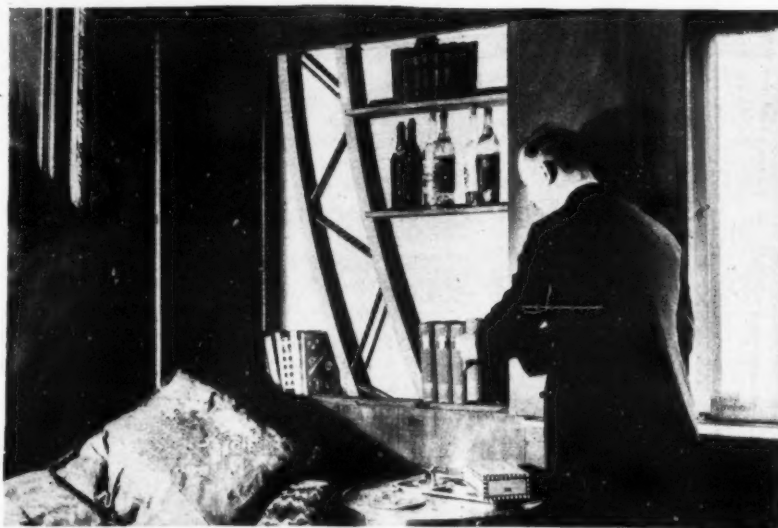
GERMANY EXPERIMENTS WITH A NOVEL METHOD OF RESIDENTIAL CONSTRUCTION: THE STEEL FRAMEWORK OF A "BARREL HOUSE."

Featuring Steel Hoops Twenty-six Feet in Diameter, Assuming Shape at Düsseldorf, Where It Is Planned to Build Others of the Same Revolutionary Design. As the Steel Hoops Bear the Entire Weight of the Structure, It Is Asserted That the Exterior and Interior Walls Can Be Made Much Thinner Than in an Ordinary Building, Thus Saving Considerable Space. Construction Is Simplified So That a House Can Be Completed in a Few Days, and It Is Possible to Transport It From One Site to Another Without Serious Trouble. Such a House, It Is Said, Would Be Particularly Advantageous in a District Subject to Air Raids or Earthquakes, Because It Has No Props to Collapse, and Vibration Is Reduced to the Minimum.

(Times Wide World Photos, Berlin Bureau.)



A TYPICAL INTERIOR IN THE SECOND STORY: BEDROOM AND BATH, Constructed With Sloping Wooden Walls, Following the Lines of the Big Steel Hoops.



THE SKELETON IN THE CUPBOARD: A SECTION OF THE STEEL HOOPS Forming the Framework of the House Is Hidden Behind Wooden Panels So as to Provide Shelf Space.

SUPPORT FOR THE UPPER FLOOR: BEAMS OF WOOD AND STEEL

Attached to the Steel Hoops to Form a Strong but Light Base for Flooring.



THE COMPLETED PRODUCT: THE HOUSE BUILT AROUND STEEL RINGS, After Its Occupants Had Moved In. Though It Looks Small, It Contains Eight Rooms, an Attic and a Garage.



**"WARSHIPS OF THE DESERT" IN REMOTE MANOEUVRES:
A BRITISH ARMORED CAR SECTION**
From Hinaidi Speeding Across the Sands of the Iraq Desert 200 Miles
From Civilization, as Seen From a Royal Air Force Bomber of a
Squadron Which Co-operated in Patrol Exercises.
(Times Wide World Photos.)



**A COURSE IN
BLIND FLYING
WITHOUT
LEAVING THE
HANGAR:**

KARL I. KAIL
Instructing an
Army Aviator in
Blind Flying and
Radio Beam Nav-
igation at New-
ark Airport, Us-
ing a Dummy
Plane in Which
the Pupil Sits in
a Cockpit With a
Hinged Cover.

(Halbran.)



**A RARE BEAST OF ILL OMEN FROM INDIA
ACQUIRES AN AMERICAN EDUCATION:
MID-NITE,**
a Black Panther Which for Three Years Terrorized
Jungle Life and Was Credited With Supernatural
Powers, Walking a Tight Rope at the California
Zoological Gardens in Los Angeles After
Being Trained by Olga Celeste.
(Times Wide World Photos, Los Angeles Bureau.)

*You'll
fall in
love with
IRELAND*



Places are like women, it's not enough for them to be pretty. They must have character and variety too. That's why everyone falls in love with Ireland. Look at the picture—it's Killarney and there isn't prettier scenery anywhere under the sun, but that's not all. It's a romantic legend-haunted district. If you're up early enough they say you can see The O'Donoghue of the Glens on his white horse riding over the lakes. And there are scores of other stories about it too. Up the west coast to Connemara and the Joyce Country,

northwards to the hills and glens of Antrim—wherever you go in Ireland you'll find an atmosphere, a spirit, quite different from anything you've ever known before. More than anything it's the long tradition of Irish civilization. When most of the rest of the world was full of howling savages there were churches and schools and artists and saints in Ireland.

N.B.—It's a good country for hotels. They're fine luxurious places you'll put stars against in your guide book.

Illustrated pamphlets
from T. R. Dester
(Dept. 28), Asso-
ciated British Rail-
ways Inc., 551 Fifth
Avenue, New York
City, or from your
own Ticket Agent.

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LONDON MIDLAND & SCOTTISH RAILWAY
OF GREAT BRITAIN

G S R
GREAT SOUTHERN RAILWAYS OF IRELAND



THE PRACTICAL HOME MADE BEAUTIFUL

A New Style of Furniture Blazes a Trail in Interior Decoration

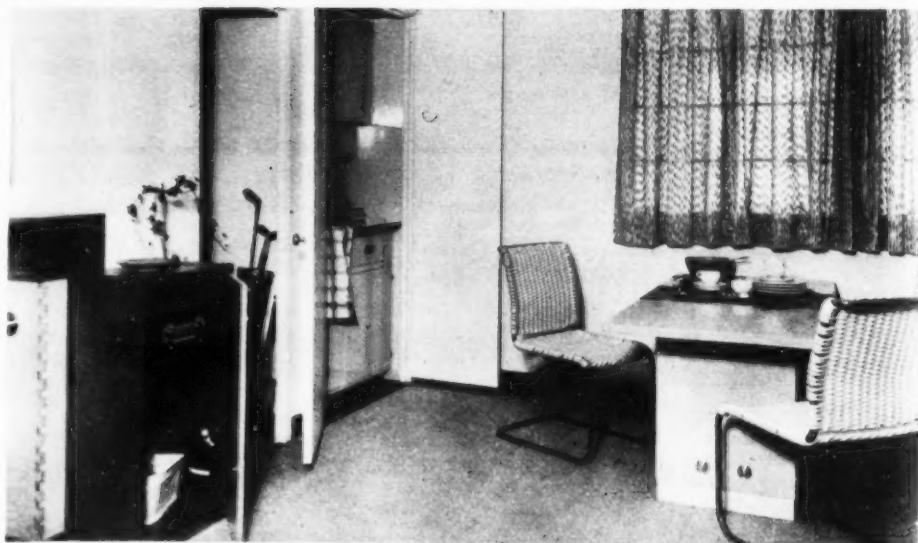
By LILLIAN E. PRUSSING

THE LIVING ROOM IN THIS "SPACE" APARTMENT IS ALSO A LIBRARY AND A DINING ROOM, With Innumerable Units That Place Within Reach Everything Known to Modern Art and Invention for Convenience. The Writing Desk, for Example, Is Most Compact and Has a Bridge Set Built Into One Side. The Color Scheme of the Room Is Brown in Different Tones, with Chalk-White. The Carpet Is Hemp Color and the Furniture Is Pine Finished With a High Polish That Emphasizes the Grain of the Wood. The Paintings, Examples of Contemporary Art, Are Hung at Irregular Spaces, to Accent the Effect of Space. Designed and Decorated by Allan Gould, Decorator. (Underwood & Underwood.)

"SPACE" FURNITURE, the latest creation of American designers, introduced by Lord & Taylor in the prefabricated house shown in the National Art exhibit at Rockefeller Center, is demonstrated by the transformation of a two-room apartment into a smart, spacious and altogether charming home. This new style of furniture strikes a new note for any small house or apartment, for the effect is achieved by the most exact selection of material, fabric and color, as well as the design of the furniture. As little as possible of the floor space is allotted to the various pieces of furniture, though every cubic inch of space is utilized and the feeling of space and freedom is emphasized by the hangings and color blendings. The day bed, for example, houses the tennis, golf or riding equipment; decorative little cabinets operate on the wardrobe trunk principle; yet the design and finish are so fine that the occupant has no sense of living in a house of tricks and magic. It is, above all, a home.

The mellowness of a rambling old house is expressed in these two rather small rooms by cupboards and desks that hug the walls, wind around corners and give much utility space, with the least possible intrusion into the room. They are sectional and can be placed wherever one prefers without the loss of a second of time. Metal, like the other materials used, and like the ensemble, is employed in the modern manner, as distinguished from the "modernistic," showing rope and springy steel chairs and lamps and uprights that take up no space.

Miss Dorothy Shaver, vice president of Lord & Taylor, says of this intriguing little apartment: "We have sought to incorporate every practical form of condensation that has been developed for today's small homes, yet to put grace and ease uppermost. This has been accomplished and, in fact, some conveniences that have not been general, if indeed they have existed before, are added to those that have become standard. Yet the general impression instantly given is that this is a place to live in. I consider these two rooms one of the most important outposts in the advance of American design."



THE DINING ROOM END OF THE LIVING ROOM Has a Sunny Outlook, Screened With Curtains of Beige Gauze. The Kitchenette Is Recessed in the Wall, and a Cellarette and Radio Built at One Side Add to the Joy of Living. (Underwood & Underwood.)



MORE COLOR IS INTRODUCED IN THE BEDROOM OF THIS APARTMENT in Which Are Assembled Green, Gray and Yellow. White Venetian Blinds and Beige Gauze Shade the Windows, the Carpet Is Two-Tone Green and the Counterpane Is Brightly Striped in the Three Colors. A Luggage Rack Attached to the Bed, Sectional Cupboards, Dressing Table and Bench Are Simple and Compact. (Underwood & Underwood.)



THREAD LACE BECAUSE IT PACKS WELL AND IS VERY SMART THIS SPRING and a Slit Skirt Higher at Front Because Lucien Lelong Is Sponsoring It.
(Scaioni, Paris.)



A BACKLESS SUN-TAN FROCK in White Novelty Crêpe With Ombre-Striped Scarf in Red and White and a Short-Sleeved Jacket. R. H. Macy & Co.
(New York Times Studios.)



TRAVEL OR COUNTRY COAT IN BROWN AND YELLOW PLAID TWEED With Inner Revers of Yellow. Alfred Dunhill.
(New York Times Studios.)

By GRACE WILEY

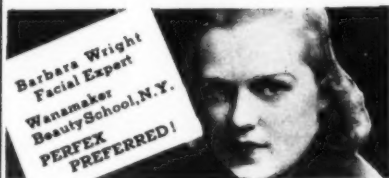
THE good old Summer time has a new meaning this year since leisure has become a national problem. How to make the most of those precious holiday hours is knotting brows all over the country, with all the feminine half of the planners firmly certain that, given the clothes, the question of where to wear them is bound to solve itself.

A travel coat and hat is the basis of any holiday wardrobe; a simple evening gown that will bear packing is the next essential. Beach clothes or country club clothes or camping clothes are best chosen after the destination is decided upon.

New Fashions



At Right—VERA BOREA CONTRIBUTES HER BIT TO THE "SHORTS VOGUE." The Clamshell Buttons, the Striped Beach Skirt and the Beach Sandals Are Worth Study.



THE TRUE BEAUTY OF YOUTH CAN at last BE YOURS!

From old Russia—ages before the Revolution—comes a magic formula for modern woman's delight! Almost instantly it restores to your skin the fresh, radiant clarity of almost forgotten youth! Banishes blotches, pimples, blackheads, rashes and freckles. Just try one jar! You will be amazed at the remarkable improvement in your complexion. Never again need you be ashamed of ugly skin blemishes. Then use Per-fex regularly . . . it is your sure protection!



Regular Price \$1.50 a Jar—(6 weeks supply)

PER-FEX

Read Special Offer—Mail Coupon Today!

PERFEX CHEMICAL CO., Inc.

2 West 46th Street, New York

I enclose ONE DOLLAR!

Please mail postpaid one jar of Per-fex as sold by leading Department Stores for \$1.50!

Name

Address

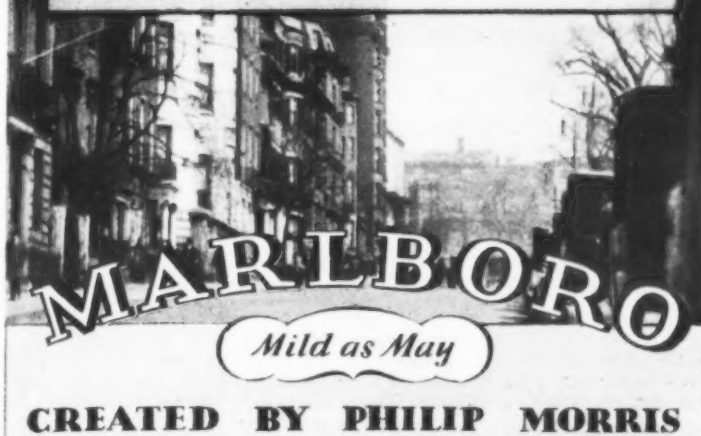
City State

ONLY ONE JAR TO A CUSTOMER

Beacon Street and Hollywood Boulevard, Michigan Boulevard and Fifth Avenue, alike, all recognize Marlboro as America's finest cigarette.

For Marlboros you must pay more but why skimp pennies on a luxury?

Firm, round, and full. Plain—or IVORY TIPPED for lip insurance!

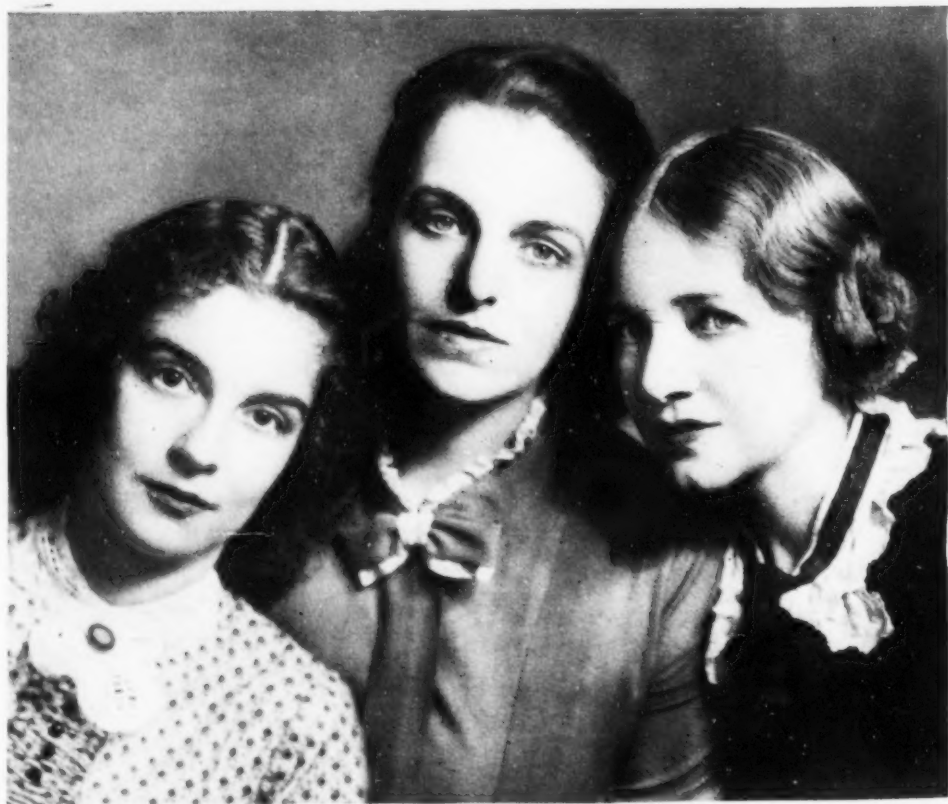


MARLBORO

Mild as May

CREATED BY PHILIP MORRIS

BROADWAY'S PLAY OF THE WEEK: "MOOR BORN"



(No. 1.)
THE BRONTE
SISTERS,
ANNE, EMILY
AND
CHARLOTTE
(Edith Barrett,
Helen Gahagan
and Frances
Starr), Three
Poor Girls Who
Become Famous
by the Dreams
Which They Have
Taken the
Trouble to Write
About.
(Photos by Pach
Bros.)



(No. 2.) BRANWELL BRONTE (GLENN ANDERS),
Brother of the Three Girls, Having Had an Unhappy
Affair With a Married Woman, Pleads With His
Favorite Sister, Emily, to Help Him Save Himself
From the Opium Habit He Has Acquired as an Escape
From His Sorrows.



(No. 3.) CHARLOTTE AND ANNE
Finally Persuade Emily to Publish Her Poems Along With Theirs,
Hoping to Help Branwell by Providing Him With Money to Take
Him Away.

At Right—
(No. 4.)
THE SISTERS ARE SUCCESSFUL IN THEIR LITERARY EFFORTS
But the Happiness of Success Is Denied Them, for Branwell Dies Just
as They Become Famous.



STARS AND SCENES FROM SCREEN PRODUCTIONS



BROADWAY SPECTACLE TRANS-PLANTED TO HOLLYWOOD: SCENE

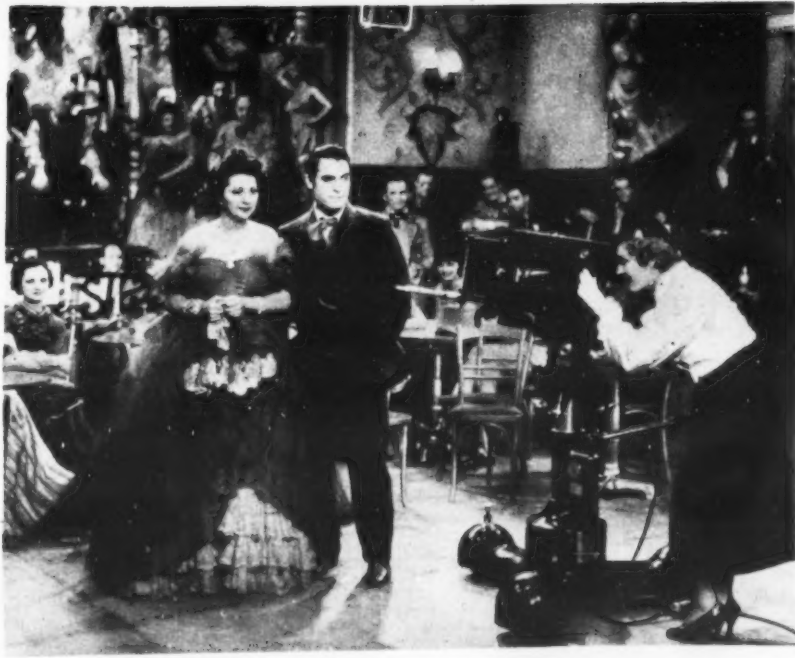
During the Film Production of Earl Carroll's Musical Show, "Murder at the Vanities."



CHORUS GIRLS OF THE FILMS
in a Scene From the Musical Production, "Stand Up and Cheer."



A FAMOUS LOVE AFFAIR REPRODUCED ON THE SCREEN: THE MEETING OF CLEOPATRA AND JULIUS CAESAR,
Played by Claudette Colbert and Warren William, in the Picture, "Cleopatra."



THE FILMING OF A ROMANCE CELEBRATED IN SONG: MARY PICKFORD
Photographs Helen Morgan and Chester Morris in the Title Roles of "Frankie and Johnnie" at the Biograph Studios in New York.

THE BAL MASQUE: FANCY DRESS IN WASHINGTON



MARY OF SCOTLAND ATTENDS A NOVEL COSTUME AFFAIR IN THE CAPITAL: MRS. JOHN CASWELL JR. of Boston as the Scottish Queen at the Bal Masque Given by Three Bachelors of the Staff of the Italian Embassy at Which "Hot Dog a la Mussolini" Was the Principal Dish Served to the Five Hundred Guests.

(All Photos, © Harris & Ewing.)



THE DAUGHTER OF THE PRESIDENT IN SILK AND OLD LACE: MRS. CURTIS DALL as She Appeared at the Bal Masque in the Italian Embassy.

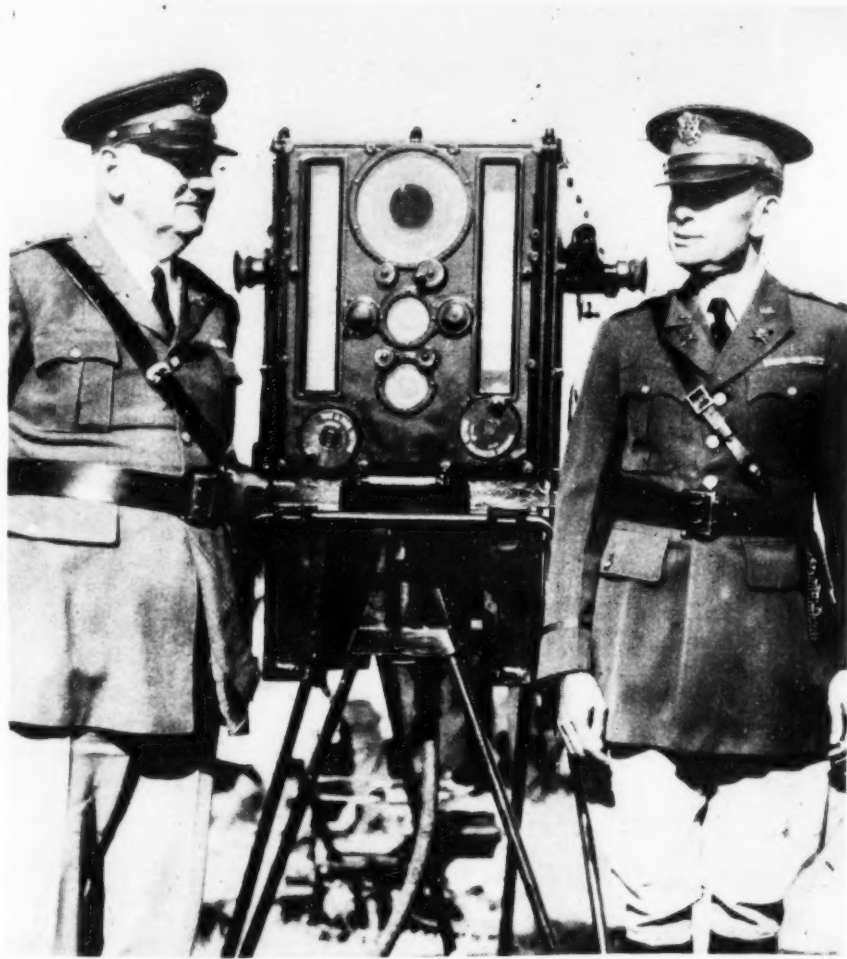


MRS. WARREN BARBOUR, Wife of the Senator From New Jersey, as an Indian Princess at the Bal Masque.



MISS ELEANOR ROOSEVELT, Daughter of the Assistant Secretary of the Navy, and Mrs. Henry Latrobe Roosevelt, at the Italian Embassy Ball.

SCIENCE AND INVENTION



A MECHANICAL BRAIN FOR MILITARY OPERATIONS: RANGE FINDER AND BATTERY CONTROL APPARATUS OF NEW DESIGN

Which Operates With Remarkable Precision, Demonstrated by Colonel Charles H. Hilton and Lieut. Col. Homer R. Oldfield During the Army Day Exercises at Fort MacArthur, San Pedro, Calif. (Times Wide World Photos, Los Angeles Bureau.)



RUBBERS PADDLES AS AN AID TO SWIMMING: MISS KAY PEMBROOK

With the Invention of E. J. Babbit of Sawtelle, Calif., Designed Originally to Help Novices but Adopted by the Lifeguards of Santa Monica as an Improvement in Surfboarding. (Times Wide World Photos, Los Angeles Bureau.)



A MECHANICAL VALET THAT WORKS AT NIGHT: A COMBINATION BEDROOM CHAIR AND TROUSERS PRESS
Whose Novel Device Operates Without the Use of Thumbscrews or Bolts, Shown at the Ideal Homes Exhibition in London. (Times Wide World Photos, London Bureau.)

RENOVATE YOUR LAWN

Henderson's Lawn Grass Seed sown this Spring will give you a beautiful turf all Summer

The Spring treatment of your lawn is the most important of the whole year. A good raking as soon as the weather permits, followed by an application of Henderson's Lawn Enricher and Henderson's Lawn Grass Seed, will produce marvelous results.

THE HENDERSON LAWN GRASS is the mixture that is best for general use. It is a combination of various grasses that are selected to do their best at various months of the year, giving a constant appearance. For renovation use one quart to each 200 square feet. Prices (delivered), quart 45c; 2 qts. 80c; 4 qts. \$1.45; peck (5 lbs.) \$2.50; 1/2 bushel (10 lbs.) \$4.75; bushel (20 lbs.) \$9.00.

There are other Henderson mixtures for special locations.

PETER HENDERSON & CO.

35 CORTLANDT STREET

NEW YORK CITY

Branch Store at Our Greenhouses, Newman Springs Road, Red Bank, N. J.

"How to Make a Lawn"

Is the title of one of our leaflets by Peter Henderson, which treats of Lawns and Lawn Making, in detail—we shall be glad to send this as well as our "Henderson's Hints" without charge if you will fill in the coupon.

Fill
Out
and
Mail
This
Coupon

Peter Henderson & Co.

35 Cortlandt St., New York City

You may send me your leaflet, "How to Make a Lawn," and your folder, "Henderson's Hints."


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The Great **OTARI** FAMILY
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Mid-Air Flights
From a **HUGE AERIAL CROSS**

THE GREATEST SHOW ON EARTH

HUMPTY DUMPTY
CENTENNIAL CELEBRATION
150 WORLD-FAMOUS CLOWNS
Presented AT THE SAME TIME

FIRST TIME IN THE WORLD—
Terrific New SURPRISE SENSATION
By The Great **HUGO**

ALL NEW 1934 Edition of the Colossal Spectacle, THE DURBAR OF DELHI
MIGHTY MULTITUDE OF CIRCUS CHAMPIONS NEVER BEFORE ON THIS CONTINENT
40 Newly-captured Man-killing LIONS and TIGERS Battling CLYDE BEATTY
10,000 MARVELS—800 AERIAL STARS—50 ELEPHANTS
1009 MENAGERIE ANIMALS—700 HORSES—GIRAFFE—NECK WOMEN from Burma—New CONGRESS of FREAKS
TICKETS ADMITTING TO EVERYTHING INCLUDING SEATS \$1.10 to \$3.50, Tax Included
CHILDREN UNDER 12 HALF PRICE
EVERY AFTERNOON EXCEPT SAT.
Tickets at Garden, Macy's and Agencies

Brief Engagement
TWICE DAILY INCLUDING SUNDAYS
Sunday Benefit Performance 2 & 8 P. M.
Catholic Big Sisters of the Bronx Doors Open 1 & 7 P. M.

NOW

ALL NEW THIS YEAR BIGGER Than Ever Before
Presenting THE MOST STUPENDOUS AR-
RAY OF GIGANTIC FEATURES in
AMUSEMENT HISTORY



RICHARD BARTHELMESS
in "A MODERN HERO"
STRAND—B'way & 47th St.
Continuous—Popular Prices.



BARBARA STANWYCK
in "GAMBLING LADY"
BROOKLYN STRAND—Ful-
ton Street & Rockwell Place.

We are being talked about!

NEW FACES

A Gay and Youthful Revue
FULTON Theatre, W. 46th St. Long. 5-8825
Eves. 8:30. Mats. Wed. & Sat., 2:30.

**"Excellent Play—
Finely Acted."**
Lockridge, Sun.

HELEN GAHAGAN FRANCES STARR EDITH BARRETT

MOOR BORN

in DAN TOTHERO'S PLAY ABOUT THE BRONTES
with GLENN ANDERS
PLAYHOUSE 18th E. of B'way! Evenings 8:50, 50c to \$3
BKant 9-2628 (Mt. Wd. & Sat. 2:45, 50c-\$2)

The Season's Most Gloriously Cock-Eyed Farce Comedy
*By Howard Lindsay
Adapted from
Edward Hope's
novel*

She Loves Me Not

"We were seeing the funniest show in years."—*Gabriel, N. Y. American*
46th STREET THEATRE, W. of 50th St. Eves. 8:40 50c to \$3 Mats. Wed. & Sat., 2:40 50c to \$2

WINTER GARDEN
B'way at 50th St.
Evs. 8:30. Mats. Thurs. & Sat., 2:30.
Evs. (Ex. Sat.) Orch. \$3 to \$4. Bal. \$1 to \$2.50
Mats. Bal. \$1 & \$1.50
All Orch. \$2.50
(all plus tax)

ZIEGFELD FOLLIES

with **FANNIE BRICE**
WILLIE & EUGENE HOWARD, EVERETT MARSHALL
JANE FROMAN, PATRICIA BOWMAN, VILMA & BUDDY EBBEN,
DON ROSS, OLIVER WAKEFIELD, CHERRY & JUNE PREISSER

"Plenty of Laughs... very funny."—*Daily Mirror*
EDDIE DOWLING presents

J. C. NUGENT in "BIG HEARTED HERBERT"

By Sophie Kerr & Anna Steese Richardson
BILTMORE THEATRE, 47th Street West of Broadway Phone CHickering 4-5161.
Evs. 8:40. Mats. Wed. & Sat. 2:40

4th MONTH

SAM H. HARRIS Presents
MARILYN MILLER CLIFTON WEBB HELEN BRODERICK
in a New Musical Revue
"AS THOUSANDS CHEER"
By IRVING BERLIN and MOSS HART
with **ETHEL WATERS**
MUSIC BOX THEATRE 45th St., West of Broadway. Evenings 8:30.
Matinees Thurs. and Sat. at 2:30

THE THEATRE GUILD PRESENTS
EUGENE O'NEILL'S Comedy

AH, WILDERNESS!

with **GEORGE M. COHAN**
GUILD THEATRE 52d St., West of B'way Matinees Thursday and Saturday at 2:20
Evenings 8:20

MAXWELL ANDERSON'S new play

MARY OF SCOTLAND

with **HELEN HAYES ALVIN THEA., PHILIP MERIVALE HELEN MENKEN**
52d St., West of B'way Matinees Thursday, Saturday at 2:20
Evenings 8:20

MAX GORDON'S 4 OUTSTANDING HITS!

GLADYS COOPER ADRIANNE ALLEN RAYMOND MASSEY
THE SHINING HOUR
A New Play by KEITH WINTER
BOOTH THEATRE, W. 45 St. Eves. 8:40.
Matinees Thursday and Saturday, 2:30.

WALTER HUSTON
in SINCLAIR LEWIS' **DODSWORTH**
Dramatized by SIDNEY HOWARD
SHUBERT Thea., W. 44th St. Eves. 8:40
Matinees Wednesday and Saturday, 2:30.

ROLAND YOUNG LAURA HOPE CREWS
HER MASTER'S VOICE
Entire Balcony \$1, \$1.50, \$2—Plus Tax.
PLYMOUTH Thea., W. 45th St. Eves. 8:40.
Matinees Thursday and Saturday, 2:40.

ROBERTA
A New Musical Comedy by
JEROME KERN & OTTO HARBACH
NEW AMSTERDAM, W. 42 St. Eves. \$1 to \$3,
plus tax. Mats. Wed. & Sat., 50c to \$2.50, plus tax

VIVA VILLA

Starring **WALLACE BEERY**
and a great supporting cast
CRITERION
BROADWAY and 44th STREET
Twice Daily, 2:50—8:50.
3 times Saturday, Sunday and Holidays.
Matinees 50c to \$1. Evenings 50c to \$2

JOSEPH M. SCHENCK Presents

GEORGE ARLISS in THE HOUSE of ROTHSCHILD

A DARRYL E. ZANUCK Production
with Boris Karloff—Loretta Young—Robert Young
A 20th Century Picture—Released thru United Artists

ASTOR
B'WAY at 45th ST.
Twice daily 2:50—8:50.
4 times Sat. 2:50—5:50—
8:50—11:50, 3 times Sun. &
Hols., 2:50—5:50—8:50.
Mats. 50c to \$1.
Eves. 50c to \$2.
SEATS at Box Office NOW

HOTELS AND RESTAURANTS.

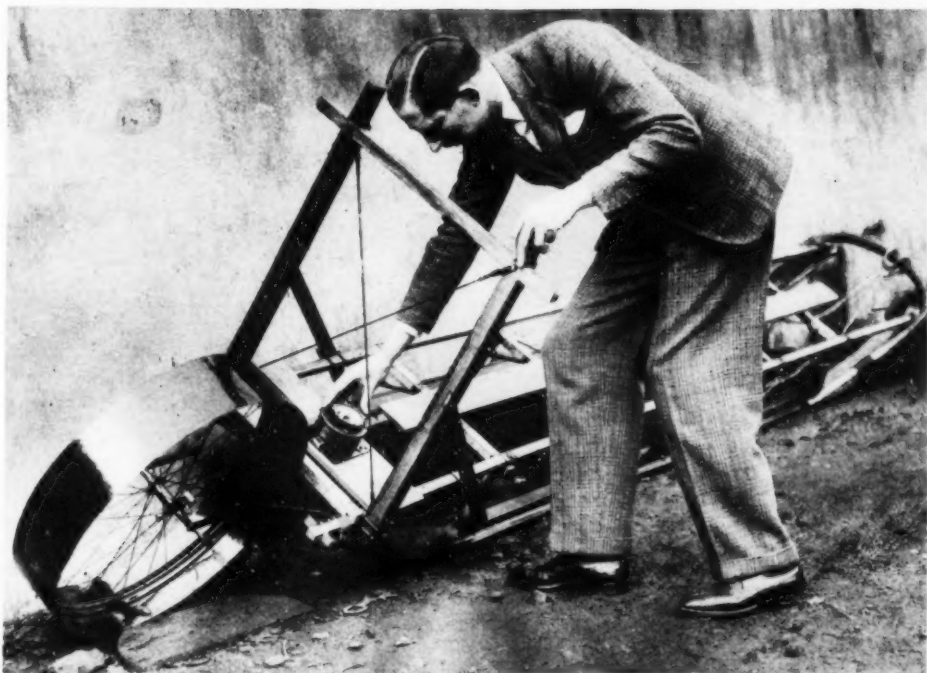
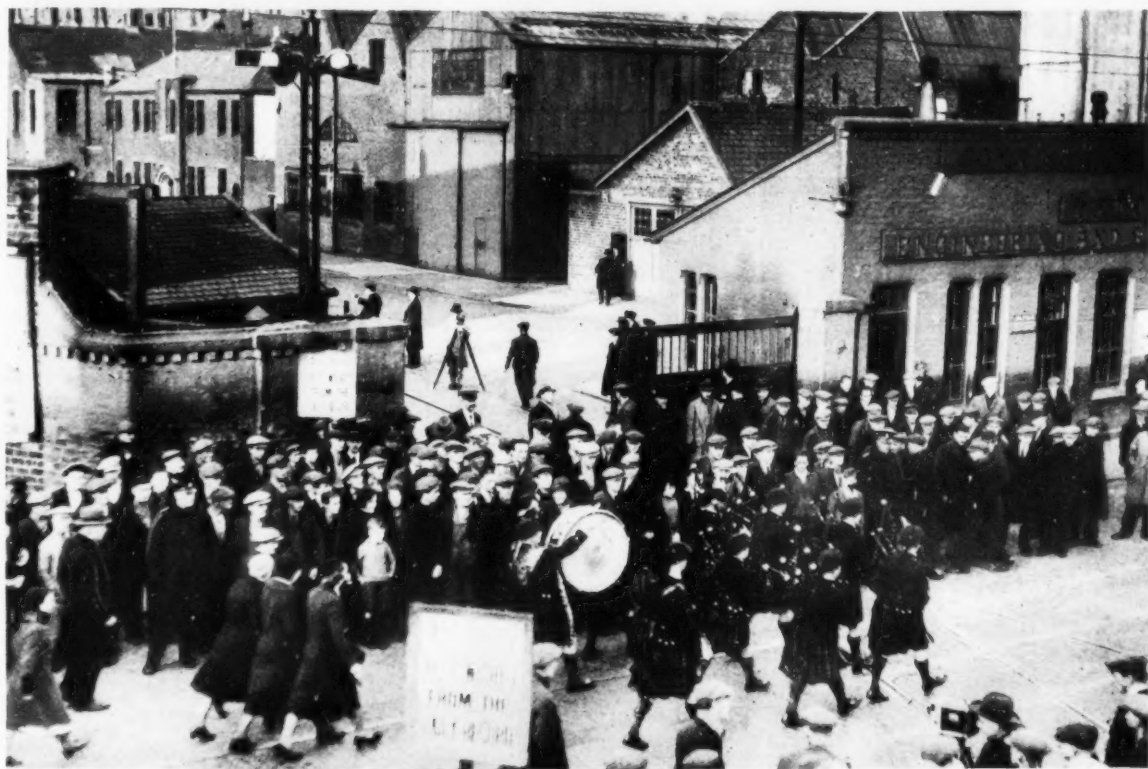
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NEW YORK'S OLDEST RESTAURANT

Luncheon-Dinner
After-Theatre Specialties
Music
Würzburger Hofbräu
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Bordeaux Wines



**THE CLYDESIDE
REJOICES OVER
THE RESUMP-
TION OF WORK
ON THE GIANT
CUNARDER 534:
SCOTTISH
PIPERS**

Playing the First
Delegation of 400
Men to Work on
the Framework of
the Big British
Liner, on Which
Construction Was
Halted More Than
Two Years Ago.
(Times Wide World
Photos, London
Bureau.)

**DESIGNED FOR THE
EXPLORATION OF
GREENLAND'S RE-
MOTE INTERIOR:
LIEUTENANT MAR-
TIN LINDSAY**
of England Examining
One of the New-Style
Sledges Constructed for
His Expedition to Pen-
etrate a Large Area of
the Arctic About Which
Very Little Is Known.
(Times Wide World
Photos.)

**At Right—
GIBRALTAR CHAINED
IN PLACE: HUGE
BOULDERS**
on the Summit of the
World-Famous Rock
Stronghold Held in Posi-
tion by Big Chains.
(Times Wide World
Photos, London Bureau.)



Mothersills

SEASICK REMEDY



**RELIEVES STOMACH
DISTRESS WHEN
TRAVELING**

KEEP FIT!

Row to Health with
a "NORWOOD"
Rowing
Machine



ONLY
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plus a few cents postage

Sturdy, wood construction, rein-
forced with steel angles. Seat rolls
on rubber wheels. CADMIUM plated
steel springs. Compact size about
12½ x 45 inches. Brown stain.

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FULLY REFUNDED . . .**

**THE NORWOOD SASH & DOOR
MANUFACTURING CO.
Wood Specialties Dept.
NORWOOD (CINCINNATI), OHIO**

the story back of the story...

The amazing productivity of The New York Times for advertisers of all kinds of things at all sorts of prices is an old story. R. L. Polk & Company tell a new story in their independent, impartial Consumer Census of New York, which lays bare for the first time with scientific accuracy the intimate buying and reading habits, price and brand preferences of New York City's 1,803,300 consumer families. The Census tells the story back of the story: that the best buying part of New York City's \$5,500,000,000 market is the top four-tenths. The Census shows how Times circulation is concentrated among these top four-tenths families, how The Times reaches them at lowest cost.

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